

# Cover Sheet: Request 14199

## DIG3020 Foundations of Digital Culture

### Info

Process	Course Modify Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Phillip Klepacki pklepacki@arts.ufl.edu
Created	9/6/2019 11:19:23 AM
Updated	10/8/2019 4:23:31 PM
Description of request	Request to change the course level from 3000 to 2000, and modify a prerequisite.

### Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CFA - Digital Worlds 015851001	James Oliverio		9/6/2019
No document changes					
College	Approved	CFA - College of Fine Arts	Jennifer Setlow		9/20/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			9/20/2019
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

## Course|Modify for request 14199

### Info

**Request:** DIG3020 Foundations of Digital Culture

**Description of request:** Request to change the course level from 3000 to 2000, and modify a prerequisite.

**Submitter:** Phillip Klepacki pklepacki@arts.ufl.edu

**Created:** 9/6/2019 11:13:32 AM

**Form version:** 1

### Responses

**Current Prefix** DIG

**Course Level** 3

**Number** 020

**Lab Code** None

**Course Title** Foundations of Digital Culture

**Effective Term** Earliest Available

**Effective Year** Earliest Available

**Requested Action** Other (selecting this option opens additional form fields below)

**Change Course Prefix?** No

**Change Course Level?** Yes

**Current Level** 3

**Proposed Level** 2

**Change Course Number?** No

**Change Lab Code?** No

**Change Course Title?** No

**Change Transcript Title?** No

**Change Credit Hours?** No

**Change Variable Credit?** No

**Change S/U Only?** No

**Change Contact Type?** No

**Change Rotating Topic Designation?** No

**Change Repeatable Credit?** No

**Maximum Repeatable Credits** 3

**Change Course Description?** No

**Change Prerequisites?** Yes

**Current Prerequisites** MAJOR: DAS\_BSDA OR DAR\_BADA

**Proposed Prerequisites** MAJOR: DAR\_BADA  
**Change Co-requisites?** No

**Rationale** Foundations of Digital Culture presents necessary industry-attuned skills and literacies for students just entering into the Digital Arts and Sciences major that aims to ensure their successful transition into the culture and courses in the Digital Arts and Sciences. As a 3000-level course, these skills and literacies come too late in students' careers to have a broad positive impact on their success that the course is designed to provide. Thus, we changed the course level from 3000 to 2000 to better align its learning objectives with students' progress in the major and to further expand the BA in Digital Arts and Sciences lower-division course offering.

# DIG2020 Foundations of Digital Culture

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**Instructor**

Prof James Oliverio

**Phone**

(352) 294-2000

**Email**

Canvas Mail

**Office Location**

FAA 102

**Office Hours**

Wednesdays 1 – 3 PM

**Course Number**

DIG2020

**Semester/Year**

Fall 2019

**Course Credits**

3 credits

**Course Location**

NRG 205 (PICT)

**Course Meeting Times**

TBD

**Course Description**

An interdisciplinary overview of the technological and cultural developments that continue to shape the modern world. Student research covers topics including telecommunications, digital and analog technologies, video games, computer-generated entertainment, and the rise of social media.

**Pre-Requisite Knowledge and Skills**

BA in DAS Major (DAR)

**Purpose of Course**

The focus of this course is on the ever-expanding array of relationships that constitute digital culture – international social and cultural practices, business and marketplace structures, and emerging technological forms that have resulted from the multi-faceted developments of the late 20<sup>th</sup> and early 21<sup>st</sup> century.

**Objectives: By the end of this course, students will be able to:**

- Explain the impact and importance of pioneering individuals and cultural developments of the 20th and early 21st centuries
- Analyze the interconnectedness of technology and culture from diverse sociotechnical perspectives
- Compare and contrast how technology drives culture and vice versa
- Design and develop a research presentation that gives an in-depth look at a historical development from at least two divergent perspectives
- Interpret the ramifications of historical developments and prognosticate a future scenario wherein current technological and culture trends will have resulted in a change to a significant aspect of global culture

# Course Schedule

This course incorporates lecture, discussion, quizzes, and group learning projects. Individual assignments will be explained in detail as the course progresses. The final exam time scheduled for this course will be announced in advance of each semester by the University of Florida Registrar's Office at <http://www.registrar.ufl.edu/soc/>

Week	Subject	Assignments /Quizzes Given	Assignments Due
1	1) Introduction, 4 Pillars, Procedural issues, Syllabus 2) Overview: Technology, Arts, Communications & Commerce 3) Assignment: Prefixes	"Practice Quiz" Assignment: Prefixes	
2	1) Pre-20th Century Diverse Cultural Traditions 2) European Cultural Developments 3) Opera as Multimedia Storytelling	A Significant Pre-20th Century Culture (.mp4)	
3	1) The Industrial Revolution(s): Part I 2) Motion Pictures, Invention & Industry 3) Early Animation, Sound, and Storytelling		
4	1) European & American Arts & Entertainment Developments 2) Wireless Communications and Cybernetic Theory 3) World War II & the Rise of Military Industrial Complex	<b>Quiz 1 – THUR SEPT 12</b>	Due: A Significant Pre-20 <sup>th</sup> Century Culture (.mp4)
5	1) Mass Communications, Comics, and Storytelling 2) Tubes and Transistors 3) Early Music Technology & The Seeds of Counter-Culture	Research Profile (.mp4)	
6	1) Post-WW II Politics, Communications, & Commerce 2) Consumerism: The Commercial Wins the Living Room 3) Broadcast Networks & Early Pop Culture		
7	1) Popular, Dystopian and Utopian: Present and Future 2) Arts & Society in Flux 3) The Mother of All Demos & The Interface	Final Project Proposal 1	Research Profile (.mp4) <b>DUE</b>
8	1) Electronic Music Comes of Age 2) Techno-Vision & Intellectual Property 3) Pop Goes the Culture	<b>Quiz 2 - THUR OCT 10</b>	
9	1) Early Video Games 2) The Industrial Revolution(s) Part 3 3) Zeitgeist: 1970s	What Happened to Culture in the 20 <sup>th</sup> Century?	
10	1) Video Games Part 2 2) Television Goes Global & Technology Gets Personal 3) Zeitgeist: 1980s		Final Project Proposal 1 <b>DUE THUR OCT 24</b>
11	1) Innovation, Interactivity, & The Internet 2) The Paradigm and the Interface 3) Zeitgeist: 1990s 1.0	Final Project Proposal 1 Feedback <b>TUES OCT 29</b>	
12	1) Zeitgeist: 1990s 2.0 2) Business (But Not as Usual) 3) 21st Century Pioneers, Entrepreneurs & Titans	<b>Quiz 3-THUR NOV 7. Also:</b> Proposal 2 - Feedback	Final Project Proposal 2 - <b>DUE TUES NOV 5</b>
13	1) The Industrial Revolution(s): Part 4 2) Design, Ergonomics & Usability 3) Distinctive Aspects of Digital Culture		
14	1) Mobile, Virtual, and Augmented Presence 2) Profit, Privacy, and Pervasiveness 3) Implications of Convergence & The Singularity	<b>Quiz 4-THUR NOV 21</b>	What Happened to Culture in the 20 <sup>th</sup> Century? <b>DUE TUES NOV 19</b>

Week	Subject	Assignments /Quizzes Given	Assignments Due
15	Jobs and Gates: Part 2 - One More Thing... • Thanksgiving Holiday		
16	<b>Final Student Group Projects Submitted as .mp4 files</b> In-Class Project Screenings on TUESDAY, DECEMBER 3	<b>Final Projects Presentations</b>	<b>DEADLINE: MON DEC 2 at 11:59pm</b>

## Evaluation of Grades

Assignment	Total Points	% of Grade
<b>Original Research Assignments</b> – Each student will produce original written work and graphically-supported materials about topics discussed in the class, due in week 4 and week 12. The work must be created in Microsoft PowerPoint format, transferred to and submitted as an .mp4	200	20%
<b>Research Profile Project</b> – Each student will have a research project on a key figure of their own choice due at the end of week 7. Projects will be graded based on their content, quality of preparation and concise delivery. To be authored in PowerPoint and submitted as an .mp4	200	20%
Four <b>quizzes</b> , the first three valued at 5% of the final grade and the 4 <sup>th</sup> quiz at 10%	250	25%
Class Participation and Attendance – Students are expected to actively participate in class discussions, both in class as well as in course online forums and outside class Group meetings.	100	10%
Final Group Research Project – Capstone presentation of the semester-long course. It must be authored in Microsoft PowerPoint format, transferred and presented as an .mp4	250	25%

## Grading Scale

Letter Grade	% Equivalency	GPA Equivalency
A	94 – 100%	4.0
A-	90 – 93%	3.67
B+	87 – 89%	3.33
B	84 – 86%	3.00
B-	80 – 83%	2.67
C+	77 – 79%	2.33
C	74 – 76%	2.00
C-	70 – 73%	1.67
D+	67 – 69%	1.33
D	64 – 66%	1.00
D-	60 – 63%	.67
E, I, NG, S-U, WF	0 – 59%	0.00

More information on grades and grading policies is here:

<https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

## Materials and Supply Fees

Material and supply and equipment use fee information is available from the academic departments or from the schedule of courses (Florida Statutes 1009.24). The total course fee for this class is \$0.00.

The total course fee for each course is listed on the UF Schedule of Courses. (<https://registrar.ufl.edu/soc/>).

## Course Policies

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### **Attendance Policy, Class Expectations, and Make-Up Policy**

We value participation more than mere attendance. The instructor is responsible for communicating the specific details of what percentage of your grade (if any) will be assigned to participation, and how class participation will be measured and graded. Interaction with your peers and the instructor will empower you to greater achievement.

Attendance and participation are required for this course. Attendance will be taken every class period at the time the class is scheduled to start. If a student arrives after class begins, it is their responsibility to meet with the instructor after class to notify them that they were late and would like to receive a late attendance grade.

In our course, attendance for On-Campus and RT On-Line students is mandatory. Students are allowed **three unexcused absences**. If you miss more than **three classes** during the semester, each additional absence will lower your overall grade by **100 points**. If you miss more than **six classes**, you will fail the course. Exempt from this policy are only those absences involving university-sponsored events, such as athletics and band, and religious holidays, family emergencies, and health issues for which **you must provide appropriate documentation in advance of the absence**.

Additionally, tardiness will not be tolerated. If you are tardy for three class periods, you will receive an unexcused absence.

YOT On-Line students will be expected to stay in sync with the rest of the class, and to achieve their participation portion by recording their responses to course material in advance of each lecture at least once a week.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>

### **Final Group Research Project Assessment**

With this assignment, students must submit an evaluative group report that describes what they contributed to the project plus A.) what their teammates contributed as well as B.) the general quality of their teammate's contributions to the group. The reports will not be viewed by other students in the group. 75% of a student's grade will be determined based on their individual contributions to the project (which must be clearly described in an evaluative report submitted with the assignment), and the remaining portion of the student's grade is determined by the feedback given by their teammates. Students who do a poor job on their individual contributions still have a chance to earn points on the assignment if their team report is favorable. Conversely, students who submit all of their individual work but do not participate will lose points if it is noted in the other reports submitted by their teammates.

## **COURSE TECHNOLOGY**

The students will be required to have access to and use a personal computer with the access to the Internet. Word editing software will be required for written assignments, and the equivalent of Microsoft Office, as well as the student's choice of software for making video from PowerPoint or Keynote slideshows. The University of Florida and Digital Worlds requires that students have access to and on-going use of a laptop/mobile computer for DIG courses in order to be able to function in the current learning environment.

## **COURSE COMMUNICATIONS**

Students can communicate directly with the instructor regarding the course material through the course management system (CANVAS) using "Canvas Mail".

## **Course Technology Support**

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The [Technology Support Center](#) provides computer support for Digital Worlds students who access Zoom, lecture recordings, student equipment, facilities and other technology-based resources.  
<http://digitalworlds.ufl.edu/support>

For computer assistance related to Zoon, lecture recordings, student equipment, and facilities request please [Submit a Help Ticket](#) or email [support@digitalworlds.ufl.edu](mailto:support@digitalworlds.ufl.edu).

For support related to account services, technical consulting, mobile device services, software services, administrative support, application support center, and learning support services, please contact the [UF Computing Help Desk](#) available 24 hours a day, 7 days a week at 352-392-4357 or [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).

## **UF Policies**

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### **University Honesty Policy**

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (<https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

### **Class Demeanor**

Students are expected to arrive to class on time and behave in a manner that is respectful to the instructor and to fellow students. Please avoid the use of cell phones and restrict eating to outside of the classroom. Opinions held by other students should be respected in discussion, and conversations that do not contribute to the discussion should be held at minimum, if at all.

### **Students Requiring Accommodations**

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, <https://www.dso.ufl.edu/drc>) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

### **Netiquette Communication Courtesy**

All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats, more information can be found at: <http://teach.ufl.edu/wp-content/uploads/2012/08/NetiquetteGuideforOnlineCourses.pdf>

### **Software Use**

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

### **Student Privacy**

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see: <http://registrar.ufl.edu/catalog0910/policies/regulationferpa.html>

### **Course Evaluation**

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

## **Campus Resources**

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### **U Matter, We Care:**

If you or a friend is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu) or 352 392-1575 so that a team member can reach out to the student.

**Counseling and Wellness Center:** <http://www.counseling.ufl.edu/cwc>, and 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.

### **Sexual Assault Recovery Services (SARS)**

Student Health Care Center, 392-1161.

**University Police Department** at 392-1111 (or 9-1-1 for emergencies), or <http://www.police.ufl.edu/>.

### **E-learning Technical Support**

352-392-4357 (select option 2) or e-mail to Learning- [learning-support@ufl.edu](mailto:learning-support@ufl.edu)

**Career Connections Center**

Reitz Union, 392-1601. Career assistance and counseling. <https://career.ufl.edu>

**Library Support**

Various ways to receive assistance with respect to using the libraries or finding resources.

<http://cms.uflib.ufl.edu/ask>

**Teaching Center**

Broward Hall, 392-2010 or 392-6420. General study skills and tutoring. <http://teachingcenter.ufl.edu/>

**Writing Studio**

2215 Turlington Hall, 846-1138. Help brainstorming, formatting, and writing papers.

<http://writing.ufl.edu/writing-studio/>

**Student Complaints Campus**

<http://regulations.ufl.edu/wp-content/uploads/2012/09/1.0063.pdf>

**Online Students Complaints**

<http://www.distance.ufl.edu/student-complaint-process>

*Disclaimer: This syllabus represents the instructor's current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.*